

## **DESIGN INTERNSHIP/CO-OP**

Chute Gerdeman, Inc. | Columbus, OH USA

### **COMPANY OVERVIEW**

At Chute Gerdeman, we care about our industry, our clients, and the consumers we ultimately serve. With expertise across a wide range of retail, restaurant, service provider, and CPG brands, our core capabilities include intelligence, brand, design and implementation. Using breakthrough strategy and design as business tools, we explore and create new customer experiences that drive sustained growth, loyalty and a compelling ROI for our clients.

We shop. We eat. We travel. We are the consumers we serve.

### **OVERVIEW**

As a co-op within the Chute Gerdeman Design Studio, you will have the unique opportunity to imagine, create and bring to life experiences that connect people to brands and deliver true business transformation. Focused within your area of study, you will have first-hand exposure to all of the Chute Gerdeman creative studios including Brand Communications, Brand Environments, Digital Design, Architectural Design, Graphic Production and Concept Translation.

**BRAND COMMUNICATIONS:** Brand Builders and story makers, Brand Communications connects and communicates brand to customers in all dimensions.

**BRAND ENVIRONMENTS:** The heartbeat of the studio, Brand Environments creates beautiful and unique brand expression in physical spaces, igniting all five senses and provoking conversation.

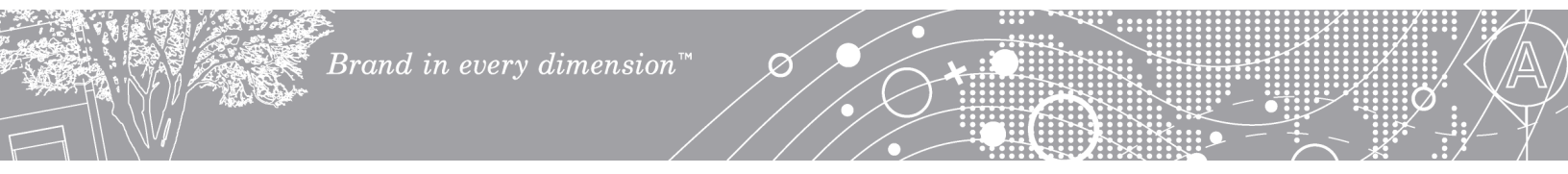
**DIGITAL DESIGN LAB:** Elevating the design experience, the DDL allows clients to visualize a space before its constructed, vetting a plethora of creative ideas, testing customer journeys and proving the concept - early.

**ARCHITECTURAL DESIGN:** Bringing all disciplines to life, as a key part of the design process, Architectural Design translates creative designs into real places and spaces.

**GRAPHIC PRODUCTION:** Building a bridge between creativity and reality, Graphic Production ensures the highest quality execution.

**CONCEPT TRANSLATION:** Transforming brands into environments that wow consumers, Concept Translation systematically solves problems, adapts design elements to spaces, and constructs moments that allow creativity to prevail.

**The Summer 2018 co-op term will begin early May and extend through mid-late August.**



## **RESPONSIBILITIES**

There's no I in TEAM. Be confident and have the ability to persuasively present your ideas but leave your ego at home. You will work collaboratively with team members, from Designers to Creative Directors, to develop and execute design solutions as they relate to your field of study.

You will create big ideas, while considering even the smallest details, balancing both creative and methodical work. Your day-to-day tasks will vary and will include involvement in all aspects of the creative process, from initial brainstorming through execution, as well as lending a supporting hand where needed.

You are encouraged to search for inspiration, recognize innovation and share your thoughts and observations with your colleagues, applying creative ideas to project work with confidence.

## **QUALIFICATIONS**

The greatest importance will be placed on your appetite for learning, your level of curiosity and awareness of the retail world around you, and a can-do attitude.

Additional Qualifications:

- Desire to be a part of a team and participate in all phases of the design process
- Eager to learn and develop through hands on project involvement
- Detail oriented with excellent time management and organization skills
- Ability to communicate professionally and respectfully with all team members, from designers to the CEO.
- Desire and capacity to represent the company with character, ethics, enthusiasm, and professionalism in all internal, client and industry settings
- Proficiency in computer programs relevant to your discipline. These may include: InDesign, Illustrator, Photoshop, AutoCAD, Revit and Acrobat with an understanding of the creation and principles of PDFs; familiarity with interactive and/or motion graphic software is a plus
- Preferred commitment of a minimum of 40 hours per week, Monday through Friday 8:30am-5:30pm

## **APPLY TO OUR WEBSITE:**

<http://www.chutegerdeman.com/about/careers/>

## **APPLY VIA EMAIL:**

[cge\\_careers@chutegerdeman.com](mailto:cge_careers@chutegerdeman.com)

*Please include the position for which you are applying in the subject line.*

*We can accept résumé attachments only in PDF format.*

Chute Gerdeman Inc. is an Equal Opportunity Employer.