



chute gerdeman **retail**

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**Chute Gerdeman Continues to Grow; New Hires and Promotions**

COLUMBUS, OH—Chute Gerdeman Retail has expanded its team as the retail branding and design consultancy continues to build its reputation and client base. In addition to adding seven new team members to its Columbus headquarters, Chute Gerdeman is announcing four recent promotions.

Nicole Faccinto and Michael Munchoff join Chute Gerdeman's environments team, Stephen Williams joins graphic production, Rodrick Pauley and Karen Simpkins join the marketing department, MarCee Gerdes joins the business development team, and JoAnn Sagraves joins human resources.

- Rodrick Pauley—Director, Marketing and Sales is responsible for overseeing the Chute Gerdeman brand. He joins Chute Gerdeman with more than 15 years of experience leading experiential brand marketing teams, working with companies such as OhioHealth, The Longaberger Company, The Walt Disney Company and Universal Studios Hollywood.
- Nicole Faccinto—Senior Designer, Visual Strategy is responsible for strategic visual planning, design and development, conceptual planning and implementation, and fixture design. Previous clients include Albertsons, Best Buy, Coco's Restaurant and Bakery, D'Angelo, Goasis, Italianni's (Mexico City), New Balance, Ologie, Revol Wireless, Starbucks, and Whole Foods.



- Michael Munchoff—Designer, Retail Environments works with the directors of environments and design development to ensure the design maintains its integrity through implementation.
- JoAnn Sagraves joins Chute Gerdeman as Human Resources Manager. With more than 25 years of experience in human resources, Jo Ann comes to CG from Discover Card.
- MarCee Gerdes has joined Chute Gerdeman’s Business Development team.
- Karen Simpkins has been hired as Designer, Marketing Communications.
- Stephen Williams joins the graphic production team as Production Manager.

Corey Dehus, Elaine Evans, Steve Johnson and George Waite have all been promoted.

- Corey Dehus has been promoted to Creative Director, Brand Communications.
- Elaine Evans has been promoted to Senior Designer, Brand Communications.
- Steve Johnson has been promoted to Senior Designer, Design Implementation
- George Waite has been promoted to Program Manager, Design Implementation

### **About Chute Gerdeman Retail**

Since 1989, Chute Gerdeman Retail, based in Columbus, OH, has created retail brands, their identities, their environments, and every other customer touch point. The firm’s client list includes: AAFES, C&A Brazil, Christopher & Banks, Hamleys, Kohl’s, Levi Strauss, Mattel (Barbie Shanghai), M&M’S/Mars, RadioShack, Sheetz, Shopko, Swiss Farms,



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Target, Tween Brands and West Marine. The company has become one of the most respected design firms in the country with more than 150 awards including four “Store of the Year” awards for: Kiva Spa, M&M’S World Orlando, and Barbie Shanghai. For more information, go to [www.chutegerdeman.com](http://www.chutegerdeman.com).

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